



Dear community friend,

**Prostate Cancer** is the most common solid organ cancer in men and is the second leading cause of cancer related deaths. It is estimated that over 180,000 American men will be diagnosed with prostate cancer annually and over 26,000 will die because of prostate cancer.

Us TOO was founded by—and continues to be governed by—people directly affected by prostate cancer. The mission of Us TOO is to provide hope and improve the lives of those affected by prostate cancer through **support, education and advocacy**. What began back in 1990 with five men in Chicago and an idea to form the first prostate cancer support group has grown over the past 30 years into Us TOO International providing comprehensive educational materials and resources along with support services that include more than 300 volunteer-led support groups across the U.S. and abroad.

The Shreveport Bossier City chapter of Us Too was organized to provide support, education, and advocacy for local patients and families affected by prostate cancer, as well as to provide education about prostate cancer to the community. To do this we have organized the **4th Annual Blue Man Run Against Prostate Cancer** to be held **Father's Day Weekend**. The race itself will act as a platform for patient support and community education, but it will also be a means to raise funds for future outreach programs. While many national organizations take most funds raised in events similar to this, 75% of all funds raised will **STAY** in the **LOCAL** community to support our mission.

The 3rd Annual Blue Man Run Against Prostate Cancer was held in 2019 at Wine Country Bistro on Line Avenue in Shreveport. This event was a huge success with over 200 race participants and many others there to show their support of this great cause. We raised over \$13,000 to support the race and 75% of leftover funds stayed in our local community. So far these funds have been utilized to provide free prostate cancer screenings with PSAs to community residents who may have not otherwise considered screening. In the future we hope to raise more funds to continue community education as well as provide funds for patients in need and promote prostate cancer research.

Any support you can give will be greatly appreciated by all those affected by prostate cancer: patients, families, and even the men who do not realize they need to get screened. Please fill out the attached sponsorship form and return in to provided envelope at your convince.

Thank you for your time and support,

The Shreveport Bossier City Chapter of Us Too

[www.bluelmanrun.com](http://www.bluelmanrun.com)

Correspondence: Regional Urology Attn: Blue Man Run  
255 Bert Kouns, Shreveport LA 71106 p: (318) 683-0411 f: (318) 683-0743